

TREE CROP DIGITAL RATES & SPECS


The screenshot shows the Australian Tree Crop website with a green header. The navigation menu includes Home, Tree Crop News, Tree Crop Magazine, E-Newsletter, About, and Contact. A leaderboard ad is positioned at the top. Below the header, there is a newsletter sign-up box on the left and a 'Latest News' section on the right. The 'Latest News' section features an article titled 'How to double your mango tree yields' with a photo of a woman in a field. Below the article is a Medrec ad. At the bottom, there is a Facebook social media link.

Leaderboard 728 x 90 pixels \$350 per month + GST

Banner 468 x 60 pixels \$250 per month + GST

Tree Crop TV
\$500 per month + GST

Medrec 300 x 250 pixels
\$250 per month + GST

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Material Specifications

- Advertising material should be supplied as a .jpg, .gif or .png.
- Website homepage, TV advertisements run as 25% share of voice
- Agency booking fee +10%
- Treecrop can arrange to build your ad. Call for details.
- Please note: Admin fees may apply if files supplied incorrectly
- Booking commence first day of month
- Newsletter banner \$250 per month. 100% share of voice.

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